



PURA AMAZON. Tech Fact & Specifications.

WHAT IS IT? PURA Amazon is a granulated freshwater filter media that is of great benefit to all South American fish as well as aquatic plants.

COMPOSITION: 100% natural forest product with a large surface area promotes development of microorganisms and biological filtration. Resists degradation in any filter.

PURPOSE: To be used in freshwater aquariums to create a "black water effect".

BENEFITS: Releases chemical compounds that have a calming effect on fish, impacting color and boosting vitality. The effect on plants is stronger roots and stems, better nutrient uptake and more robust growth. Releases a variety of compounds that comfort and relax fish. Releases humic and tannic acids that moderate hardness. Releases cutin, a compound that plants use to build stronger roots and stems. Plants uptake nutrients more effectively and have greater disease resistance and larger mass.

Convenient to implement, comes with a 6" x 12" 300-micron media bag. Available in two sizes: 16 oz and 32 oz

COMPARISONS: Comparing to different "black water" extracts available on the market PURA Amazon does not require additional buffering to maintain stable pH. PURA Amazon releases enzymes that stimulate and promote root development in aquarium plants and cutin monomers that boost plants' immune response. With stronger roots, plants grow better and assimilate nutrients more efficiently

Because PURA Amazon is a true organic filter media with a stable granular structure and a large surface area, it colonizes quickly with beneficial filtering bacteria and microorganisms. High lignin content makes this media resistant to both aerobic and anaerobic degradation.

FAQ:

How do I use PURA Amazon? This media can be used in any filter inside the provided media bag. This media can also be placed into a Bio-Bag or any other filter pouch or basket. For best results place the media into a direct flow of water without bypass.

For a community tropical aquarium use 8 to 16 oz of PURA Amazon media per 50 Gal. of water. Replace media every 4 to 8 weeks. For a soft water species aquarium use 8 to 16 oz of PURA Amazon media per 30 Gal. of water. Replace media every 4 to 8 weeks. To induce spawning of tetras, angelfish, or discus use 8 to 16 oz of PURA Amazon media per 20 Gal. of water. Replace media every 4 to 8 weeks.

Will this media discolor aquarium water? Coloration can be controlled with the amount of media usage from a beautiful light golden color to intense Amazon-like rich brown tone.