



**PŪRA COMPLETE. Product Manual.**

PŪRA Complete is formulated using solid science and the highest-grade ingredients. This super media has a truly impressive spectrum of activity and removes a broad range of organics like urine, phenols, coloring agents, odors, and proteins; a broad range of heavy metals like copper, lead, and mercury that accumulate over time from trace quantities found in all fish foods; a broad range of toxins like ammonia, formaldehyde, and arsenic; and a broad range of scum promoters like phosphates and silicates.

PŪRA Complete eliminates fish stressors like decomposing food byproducts and stress hormones. PŪRA Complete is the only broad-spectrum media formulated with pure GFH, second generation granulated Ferric Hydroxide that neither leaches back like aluminum based phosphate removers, nor disintegrates over time and contaminates water with free iron like common Alpha-Ferric and previous generations of Ferric Hydroxides. Specially sized ingredients allow very fast waste uptake while resisting compaction.

**Directions**

Use instead of activated carbon for total chemical filtration. Place PŪRA Complete into a fine meshed media bag or confine it with filter floss according to your filtration needs. PŪRA Complete will remain active until saturation and should be replaced according to need: every six months on a light bio-load, every three months on a medium bio-load, and monthly on heavily stocked aquariums.

For aquarium use only. Keep out of reach of children! Do not take internally. Avoid contact with skin and clothing. Flush with plenty of water in case of eye contact and consult a physician.

PŪRA Complete!  
Make it your choice for clarity and health!

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[www.magnavore.com](http://www.magnavore.com)